



# International Wine Competition WORLD OF ROSÉ 2023

## Terms and conditions of participation



### ART. 1 OBJECTIVE

The VINUM International Wine Competition "WORLD OF ROSÉ 2023" aims to objectively document the current state of quality and the development of all rosés and their various styles. The competition is designed to support the efforts of the wine industry to face the current challenges in the national and international wine market. The objective is to highlight the individual quality of the wines and to honour those who have reached a level of excellence that is clearly above average. The result is intended to be an advisor for wine consumers and wine professionals likewise. The third edition will take place in 2023.

### ART. 2 RESPONSIBILITIES AND STRUCTURES

The VINUM International Wine Competition "WORLD OF ROSÉ 2023" is a project of the wine magazine VINUM, Intervinum AG, Zurich, Switzerland. VINUM is responsible for the organisation and implementation of the tastings and provides the infrastructure and manpower. Intervinum AG has the exclusive jurisdiction to solve any possible disputes.

### ART. 3 ADMISSION AND SELECTION OF WINES

The competition is open to all rosé wines from all countries and all wine-growing regions. Submissions can be submitted by any wine producer, viticultural cooperative or association of winemakers, producer groups or wine retailers (in independent coordination with the winemaker in order to avoid duplication of entries).

The following conditions must be fulfilled for admission:

- Bottled wines that come from a single lot and have a final label (according to national regulations).
- At least 500 bottles must be expected to be available on the market at the time of the announcement of the results – from the End of May 2023.
- Wines must bear the name of the country of origin or provenance on the label where the vines were harvested and pressed.

### ART. 4 THE EIGHT WINE CATEGORIES

Awards will be conferred in the following 8 categories:

- Category 1: **Rosé Dry/up to <9,99 € \*** (dry, up to and including 8.9 g/RS, min. 12.0 % alcohol)
- Category 2: **Rosé Dry/ between 10 and 19,99 € \*** (dry, up to and including 8.9 g/RS, min. 12.0 % alcohol)
- Category 3: **Rosé Dry/ between from 20,00 €\*** (dry, up to and including 8.9 g/RS, min. 12.0 % alcohol)
- Category 4: **Rosé Modern Dry** (from 9,0 g/RS)
- Category 5: **Rosé Low Alcohol** (up to and including 8.9 g/RZ, max. 11.5% alcohol)
- Category 6: **Rosé Sparkling** (Extra Brut, Brut, Brut Nature)
- Category 7: **Rosé Sparkling Modern Dry** (Extra Dry, Sec, Dry, Demi-sec, Doux)
- Category 8: **Rosé Sparkling Classic Method** (Champagne, Franciacorta, Cava, Corpinnat, Trento Doc, etc.)

\* As price applies the sales price to private customers/end consumers, incl. VAT.

At least twenty wines submitted are required for a category to be relevant for the competition. After registration, the classification of the category will be checked and adjusted if necessary. The producer is free to choose the vintages and grape varieties of the wines submitted.

Special evaluation/awards:

- **Best Rosé 2023** – The highest scoring wine, across all categories.
- **Best of Country** – The best wines of a country of origin.
- **Best Vintage** – The 5 best matured rosés from vintage 2018 and earlier.
- **Best of Appellation** – The best wines from a production area with a protected designation of origin

\*\* The assignment of this special prize requires the submission of at least twenty wines of the same grape variety or wine-growing region. If this limit is not reached, the special award will not be conferred.

### ART. 5 TASTING AND EVALUATION OF THE WINE

The tasting is the responsibility of the technical commission under the direction of the independent chief editors of VINUM. The technical commission supports the organisation of the tasting, assembles the tasting jury, contributes to the smooth running of the competition and monitors its implementation in accordance with the regulations. The tasting jury consists exclusively of nationally and internationally recognised, professionally qualified wine experts from the various sectors such as press, trade, production, consumption and gastronomy/HoReCA. The jury experts will be officially communicated.



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All properly registered wines will be tasted individually according to the defined category. The degustation will take place blindly, under preservation of anonymity. The evaluation of the wines occurs in the form of points - according to the 100-point rating system - and a short commentary note. The best 20 wines in each category (final wines) are tasted in an additional round (final round) by a reduced panel of experts. By means of this final control tasting, the final podium positions per category as well as the special prizes are finally determined. In the case of differences in the scores between the jury tasting and the final tasting, the higher score will be considered as the final score. The decisions of the panel of experts are non-appealable.

**ART. 6 REGISTRATION AND FEES**

*6.1. Inscription of the wines*

Participants have to fill in the entry form for each wine and hereby confirm their agreement with the conditions of the competition. Each wine is assigned an identification number which is retained until the end of the competition.

The registration form includes for each wine:

- Name of the wine
- Address of the producer
- Origin and/or domicile of the wine
- Grape variety(ies), vintage, wine category, alcohol content, residual sugar content\*\*\* - mandatory information
- Number of bottles produced
- Sales price incl. VAT to private customers (As price applies the sales price to private customers/end consumers, incl. VAT.)

\*\*\* An incorrect or missing residual sugar declaration leads to the disqualification of the wine, because the grouping of the wines in the individual categories is made according to residual sugar content. The correct declaration is indispensable for reasons of fairness.

Registration only on the internet at [www.worldofrose.com](http://www.worldofrose.com)

After online registration, each participant will receive a written confirmation of attendance. This confirmation is binding and serves as the basis for the invoice. Please make the transfer only after receipt of the invoice to the account number indicated there, stating the invoice number. VINUM reserves the right to cancel all incomplete or incorrectly submitted registrations, as well as to exclude from the competition those wine samples that do not fulfil the competition regulations.

*6.2 Number of bottles and participation fees*

For each registered wine,

**three bottles** must be provided, regardless of the type of closure.  
If fewer bottles are sent in per entry, the wine may not participate in a final round.

Registration fee for each wine

**60 €**  
plus 19% VAT, if required by law. Incurring bank charges will not be covered. Payments made cannot be refunded under any circumstances, regardless of the reasons for the cancellation of the registration. of the registration.

*6.3 Deadlines and delivery address*

Closing date for participation

**30.03.2023**

Receiving office for the wines

until **3.04.2023** (incoming)

**HWK  
VINUM "World of Rosé 2023"  
Storrenacker 27,  
76139 Karlsruhe-DE**

Shipping is at the expense and risk of the participants. Wine samples sent cash on delivery will be rejected. All wine samples that do not fully comply with the submitted entry form will be rejected. The non-conforming wine samples will not be returned and will remain in the possession of VINUM. All wines not received by the closing date cannot be considered for the jury tasting. Participation fees will still be charged due to the administrative effort involved.

Jury-Tasting

**April 2023**

Announcement of results

**at the End of May 2023**

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**ART. 7 AWARD SYSTEM AND COMMUNICATION OF THE RESULTS**

*7.1 Award system*

The award system is based on the international 100-point rating system. All properly submitted wines are evaluated and receive a short commentary note. Each participant will be informed individually and in writing about the achieved result of their submitted wines after the conclusion of the project.

30 to a maximum of 35 % of all registered wine samples will be awarded and officially communicated in accordance with USOE standards. The organisers reserve the right to increase or decrease the minimum number of points required, depending on the quality level of the wines submitted, in order not to exceed this quota.

The "WORLD OF ROSÉ 2023" grants the following diplomas to the awarded/awarded rosé wines:

- **Diamond-League:** **Wine of the century > 99 to and including 100 points**
- **Grand Gold:** **outstanding, belongs to the top of the world > 95 up to and including 98 points**
- **Gold:** **excellent > 90 up to and including 94 points**
- **Silver:** **good to very good > 86 to and with 89 points**

All awarded wines will receive a corresponding, digital diploma, according to the quota defined above.

The special award winners will receive a special, theme-specific diploma. This diploma will be available to the winners in both printed and digital form.

*7.2 Marketing tools*

*Certificate:*

All - according to the quota defined above - awarded wines receive a corresponding, digital diploma/certificate. This certificate confirms that the respective product has been awarded in the corresponding category. The winning wines of the special awards will receive a special, theme-specific diploma. This diploma will be available to the winners in digital form.

*Medals:*

Two medals can be placed on the wines: Gold and Silver.

All - according to the quota defined above - awarded wines will receive the corresponding digital web button electronically. Award-winning wines can also order the medals as bottle stickers (roll in full 1 000 units).

*7.3 Reporting and publication of the results*

The announcement of the results of all award-winning wines will take place at the End of May 2023.

An overview of the most important promotional measures:

- international press relations (DE, ENG)
- report VINUM magazine issue Switzerland 06/2023
- report VINUM magazine issue Germany 6/2023
- report VINUM magazine issue Suisse Romande (French) 03/2023
- all results on [www.vinum.eu](http://www.vinum.eu) and/or [www.worldofrose.com](http://www.worldofrose.com)
- international promotion of the results on the VINUM social media channels Facebook, Instagram, Twitter
- international newsletter marketing campaign
- promotion of the results on media cooperation platforms (joint ventures) in Germany and Switzerland
- certificate mailing to all award-winning wine producers
- direct marketing campaigns to partner institutions (specialist retailers, sommeliers, HoReCa, educational institutions, hotel management schools, associations and societies in the wine and gastronomy sector, etc.)

**ART. 8 CONCLUSIONS**

With the submission of the participation, the present regulations are expressly and unconditionally accepted. The results are irrevocable, there is no possibility of appeal.

Should the competition not run according to plan due to circumstances beyond the control of the organising committee, the organiser cannot be held liable under any circumstances. The organiser accepts no liability whatsoever in the event of theft, loss, delay or damage in the delivery of the sample bottles.

The promoter may use the sample bottles submitted to the competition for a charity, promotional or educational purpose after the competition. They will not be returned to the producer.